



**Profiles Caribbean Inc.**  
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# Confidential Survey

*Could you kindly take a moment to complete this survey. Thank You.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Tel: \_\_\_\_\_

Fax: \_\_\_\_\_ Best Time to Call: \_\_\_\_\_ Email : \_\_\_\_\_

Business Description: \_\_\_\_\_ No. of Employees \_\_\_\_\_

**1. What are your company's most important Human Resource objectives? Check those that apply:**

- |   |  |
|---|--|
| a. Hiring the right people                      | i. Improving communication                       |
| b. Hiring people that are honest and dependable | j. Reducing conflict and tension among employees |
| c. Reducing turnover                            | k. Team-building/compatibility                   |
| d. Promotion and re-assignment decisions        | l. Identifying training needs                    |
| e. Improving performance/productivity           | m. Improving customer service                    |
| f. Succession planning                          | n. Increasing Sales                              |
| g. Management's growth & development            | o. Motivate your people                          |
| h. Improving the hiring process                 | p. Performance Feedback                          |
| recruiting                                      | q. Other (please specify) _____                  |
| interviewing                                    |  |
| screening                                       |  |
| other _____                                     |  |

**2. Which one of these objectives is most important? (Specify a-q) \_\_\_\_\_**  
Why? \_\_\_\_\_

**3. If a solution was available to help your company with the aforementioned objectives, would you be the only person involved in the decision making process? \_\_\_\_\_ Yes \_\_\_\_\_ No**  
(if no, who else would be involved?) \_\_\_\_\_.

*Thank you for participating in this HR management needs survey.*